

2020 **strong** **families** grants

Purpose

The Greater Watertown Community Health Foundation's (GWCHF) mission is to inspire collaboration, mobilize resources and encourage innovation that measurably contributes to the wellbeing of our community. We strategically focus resources to move the needle on key child health indicators, prioritizing investments for young children and families who need extra support to thrive.

Our Strong Families Grants will support **multi-sector, collaborative, high impact** projects that address one or more of our communities' most significant barriers to family health and self-sufficiency: **High Quality Early Care and Education, Affordable Housing, Systems of Social Supports for Families, Transportation, Workforce Development or Youth Mental Health.**

Guidelines

Strong Families Grants are designed to provide seed funding for agencies leading efforts to build sustainable systems to improve family health. Grants will support collaborative needs assessments, planning or implementation efforts. Given the scale and complexity of addressing these barriers, the Foundation anticipates supporting one or two proposals. Priority will be given to proposals aimed at improving family self-sufficiency and kindergarten readiness rates.

GWCHF invites proposals from local partners or state and national agencies partnering locally to improve outcomes for Dodge and Jefferson County residents.

Maximum Grant Value

Our overall budget for this grant cycle is \$250,000. We anticipate funding one or two large scale projects with funding up to \$200,000 for projects to be completed within 24 months.

Key Dates and Deadlines

Stage 1	May 29	Mandatory Consultation Meetings Due
	June 5	Invitation to Apply
Stage 2	July 1	Applications Due by Midnight
	July 3	Invitation to Present
Stage 3	July 17	Proposal Pitch
Stage 4	July 31	Award Notification

Who Can Apply?

GWCHF provides grants to 501c3 non-profits and governmental agencies. We encourage collaborative proposals involving multiple agencies and community sectors; a 501c3 or governmental agency must serve as fiscal agent.

Grants are available to support communities served by the following school districts: Dodgeland, Hustisford, Ixonia, Jefferson, Johnson Creek, Lake Mills, Waterloo and Watertown.

Current Every Child Thrives Partners should contact the foundation to determine eligibility.

How to Apply

STAGE 1: Proposal Consultation

Must be completed by May 29th

The Proposal Consultation is designed for GWCHF to determine if the proposal meets grant criteria as outlined below, and to proactively help strengthen a proposal. After the consultation phase, a select number of applicants will be invited to present a full proposal.

Contact Andi Merfeld at amerfeld@watertownhealth-foundation.com to schedule a consultation early in the process. Please come prepared to share:

- **Proposal Summary**
Provide a description of the initiative you are proposing and how it will advance health equity.
- **Evidence**
Describe the evidence supporting your initiative as a strategy to "move the needle" on health, health behaviors or social determinants of health.
- **Collaborating Organizations**
Provide a list of collaborating organizations and the role each will play in the initiative.
- **Action Plan**
Briefly outline your action plan and timeline of key milestones.
- **Outcomes**
How will the population served be better off because of this investment?
- **Measures**
What objective measures will be used to evaluate success?
- **Sustainability**
How will the impact of this investment continue beyond this initial grant period and/or drive the initiatives future stages?

If applicable, describe plans for obtaining other funding needed to carry out the program.

- **Project Budget**
Share your proposal budget, including additional funding and in-kind supports.

STAGE 2: Grant Applications

Due July 1 by Midnight

A select number of applicants will be invited to submit a full proposal via our online grants management platform. GWCHF staff will give instructions for accessing the grant application.

STAGE 3: Proposal Pitch

July 17th

A select number of applicants will be invited to present their proposal to the GWCHF Grants Committee. The Grants Committee will make final award decisions.

STAGE 4: Notification of Award

By July 31

Questions?

We welcome your questions. Contact Andi Merfeld, Community Engagement and Grants Coordinator at amerfeld@watertownhealthfoundation.com for more information.