

# 2021 Pandemic response grants

We are pleased to offer three pandemic response grant opportunities designed to support agencies in meeting the basic needs of vulnerable community members during the pandemic and beyond. These grants are open to nonprofit and governmental safety net agencies with missions that promote the social determinants of health.

Applications for all grants will be accepted through  
December, 2021, on a rolling basis.

## Available grants include:

**Covid Emergency Response Grants (expense supports)** – Support for safety net agencies who are actively meeting basic needs (food, shelter, education, health) and are experiencing increased demand or expenses due to the pandemic.

**NonProfit Stabilization Grants (revenue supports)** – Provide urgent cash flow to help stabilize nonprofit organizations whose viability has been threatened due to the pandemic. Two tracks are available for Nonprofit Stabilization Grants:

- » *Track 1: Fundraising Gap Grants* – Support for agencies who lost 2020 local fundraising dollars due to the pandemic. Grants will help fill the gap of lost fundraising opportunities due to local event cancellations and will be calculated by comparing the variance between average annual funds raised locally in 2018 and 2019.
- » *Track 2: Operational Gap Grants* – Support for agencies experiencing a significant loss in program and operational revenue due to the pandemic. Applicants seeking operational gap support will complete the application and participate in a 30-minute virtual "pitch interview" to help foundation decision makers better understand agency needs and plans.

**Technical Assistance Grants** – Financial support for nonprofit and governmental agencies to engage consulting expertise needed to evolve agency strategy, operations and fundraising to successfully fulfill the agency's mission post pandemic. Organizations needing to identify available facilitation or technical assistance professionals may visit the Foundation's website for a list of available local consulting providers.



## 2021 Pandemic response grants cont.

### How to Apply

Applicants will utilize the Foundation's online grant management system to apply for any of the three Pandemic Response Grants. A link to the system can be found on both the homepage and the Grants page of the Foundation website, [watertownhealthfoundation.com](http://watertownhealthfoundation.com).

## Grant Application

### Narrative Questions

- How many people does your organization serve annually?
- How has the pandemic impacted the needs of those you serve and your ability to meet those needs?
- Are you fully "open for business"? If not, what limitations are you experiencing?
- What actions have you taken to mitigate financial losses?
- What are your greatest priorities and needs as you look forward to rebuilding in 2021 and beyond? What "pivots" to your fundraising or operational strategies will be necessary for your organization to survive and eventually thrive in serving our community?
- What is your project budget? (not required for Non-Profit Stabilization Grant applicants)

### Additional Narrative Questions for Technical Assistance Grants Only:

- What do you plan to accomplish through your Technical Assistance Grant journey?
- How will technical assistance leave your organization in a stronger position than before?
- Timeline – When will technical assistance begin and end?
- Who will facilitate your process?

### Financial Indicators

Provide financial summaries for years 2019, 2020 and 2021 forecast, for the following indicators:

- Local Fundraising Revenue (not including grants)
- Program/Operational Revenue
- Operating Expenses
- PPP or other pandemic-related support received

### Required Documents

- 2019 Financial Statements
- 2020 Budget to Actual or Budget Variance Report
- 2021 Budget Forecast
- Latest IRS 990 (nonprofit organizations only)
- List of Board Members
- Board Member Authorization: List the names of two Board Members who verify the statement: The financial reports and forecasts provided are accurate to the best of my knowledge given what we know now about how the pandemic will likely impact our agency's 2021 operations.

### Questions?

We welcome your questions. Contact Andi Merfeld, Community Engagement and Grants Coordinator at [amerfeld@watertownhealth-](mailto:amerfeld@watertownhealth-)