

Every Child Thrives Strategic Action Plan

Vision: Every Child Thrives in Health, Learning and Life

Development Key: P = Plan, I = Implement, C = Continue, E = Expand

December 2019

All Children Healthy

Goal: Strengthen Families to decrease the number of cases requiring CPS Intervention to protect a child's safety (from 521 to 501).

ACTION INITIATIVES	2019	2020	Recent Progress
<p>Parenting Education <i>Map existing services, identify gaps and create plans to provide families with multi-tiered, evidence-based parenting education.</i></p>	P	P/I	Earned a 3-year, \$250,000 grant from WI Child Abuse and Neglect Prevention Board to plan and implement evidence-based Positive Parenting Program (PPP) across Dodge and Jefferson Counties. Began capacity building.
<p>Community Response Program <i>Provide short-term, preventative coaching and support to high-risk families through responsive social work. 3-year pilot program will wrap up in late 2021.</i></p>	I	C	Received 198 referrals collectively in Dodge and Jefferson counties in year one; 58 families received services. UWM's Helen Bader School of Social Welfare will provide formal program evaluation in late 2021.
<p>Home Visiting <i>Apply continuous quality improvement practices to increase impact and reach of five local home visiting programs.</i></p>	I	C	Launched QI Collaborative in 2019; early results show over 30% increase in home visits per month across programs between February and September 2019.
<p>TalkReadPlay With Your Child Every Day <i>Utilize TalkReadPlay (TRP) resources to build parent capacity as their child's first and most important teacher.</i></p>	P	I	Finalized the TalkReadPlay Brand Playbook to include clear standards for Activation Partners. Select partners (8-10) will participate in a TRP Learning Community designed to embed TRP principles and tools into daily workflow.
<p>TalkReadPlay Flagship Center <i>Design Watertown's new children's library as a destination for play-based learning and a state-wide model for supporting parents with the tools to help children grow and learn.</i></p>	P	P	Established the Center's Vision and Mission. Secured project funding. Identified community goals and baseline data for success measurement. Piloted Saturday TRP family programming at the current Library and Family Center sites in the fall of 2019.
<p>Family Resource Service Connections <i>Build systems that connect families to the community resources they need to thrive and build self-sufficiency.</i></p>	P	P	Assessed needs and community readiness to work collaboratively in connecting families to resources. A multi-sector planning team is mapping existing assets and gaps, reviewing national best practices and conducting site visits to solidify a Phase One Action Plan in the fall of 2020.
<p>Strong, Resilient Community Building <i>Provide resources and coaching for organizations to adopt trauma-informed approaches and build community protective factors.</i></p>	P	I/C	More than 30 organizations have pledged to strengthen trauma-informed approaches and build protective factors that promote resilience.

All Children Ready for Kindergarten

Increase the percent of children on target with developmental skills needed for school success (from 62% to 85%).

<p>Developmental Screening & Service Access <i>Provide universal developmental screening so potential delays are identified early and families are connected with needed resources.</i></p>	I	C/E	Completed 942 screenings in 2019, reaching 7% of the population of children age 5 and under. With the addition of 6 new partners, working to complete at least 1500 screens in 2020 to reach 15% of children age 5 and under.
<p>Pyramid Model in Early Education <i>Support providers in implementing the Pyramid Model, an evidence-based framework for improving the social and emotional competence of young children.</i></p>	I/P	C/E	Launched the three-year implementation process in four classrooms in 2018. In 2019, expanded to 9 classrooms across 5 organizations. Employed a local Pyramid Model Coach to “scale up” and serve additional sites moving forward.

All Children Succeed in School

Increase the percent of children reading proficiently by 3rd grade (Overall from 31% to 45%. Economically disadvantaged from 23% to 35%).

<p>School Attendance <i>Implement evidence-based strategies to eliminate chronic absenteeism.</i></p>	I	C/E	Implemented Challenge 5 universal attendance campaign at 5 elementary schools in 2018. Solidified systems for school Attendance Teams to support at-risk families. From 2017-18 to 2018-19 there was a 4% improvement in the number of students who had five or fewer absences.
<p>Playworks Active Recess <i>Support student social emotional learning through Active Recess best practices.</i></p>	C	E	Served 5 schools in 2017, 6 schools in 2018 and expanded to 8 schools in 2019. To date, 94% of staff report students are more cooperative and better able to resolve their own conflicts. More than 80 4th and 5th grade students have assumed leadership roles as junior coaches.
<p>WI Reading Corps Tutoring <i>Provide daily, evidence-based tutoring to students just below grade-level reading status.</i></p>	I	E	Tutored 47 students at one elementary school in 2018-19; 81.4% exceeded growth targets. Expanded to second school in 2019.
<p>Summer Learning Program <i>Partner with Bell Xcel to eliminate “summer slide” among early elementary students reading below grade level.</i></p>	I	E	Supported 60 Watertown students in summer 2019 pilot. Working to roll out summer programming in 2 districts in 2020.
<p>Social Emotional Learning (SEL) <i>Build systems that foster the problem solving, communication and relationship skills students need for success in learning and life.</i></p>	P	P	Four districts are implementing trauma sensitive school practices and are providing evidence-based SEL curriculum for all elementary students.